

Your next round, sorted.

A golfer app and club workspace. Built for South African golf.

IN DEVELOPMENT

Initial focus: Pretoria and surrounding clubs

The opportunity

Arranging a round can mean moving between booking channels, group messages and separate on-course tools. Clubs need accurate availability and a clear view of the day. TeeUp aims to connect these experiences in one platform.

For golfers

A mobile experience for discovering courses and tee times, bringing the fourball together and keeping booking details in one place. The wider product direction includes on-course GPS and digital scoring.

For clubs

A web workspace designed to bring tee times, player capacity, cart availability and bookings together. The intended value is clearer daily operations, less chasing and better visibility of places that could be filled.

Where we are

TeeUp is an early-stage product under active development. A mobile app, club dashboard and booking infrastructure are available for demonstration. Demo inventory and course mapping do not establish a live booking partnership.

Commercial direction

Potential club software subscriptions and booking-related fees are proposed revenue models to validate with partners. Pricing and commercial terms are not yet published.

The next milestone

Work with suitable Pretoria-area pilot clubs to validate the booking journey, group coordination and operational fit. Use observed adoption, booking completion and club feedback to shape rollout and commercial terms.

Help shape the next stage.

We welcome conversations about club pilots, strategic partnerships and early-stage investment.